CHARLEYS PHILLY STEAKS
MULTI-LOCATION FRANCHISE OPPORTUNITY

FRANCHISE OPPORTUNITY
Established National Brand | High-Demand Fast-Casual Segment

Charleys Philly Steaks — the **world's largest Philly cheesesteak franchise** — offers a rare opportunity for buyers seeking an established, high-performing fast-casual brand with strong national recognition. Founded in 1986 and now with **850+ global locations**, Charleys has built decades of customer loyalty, streamlined operations, and consistent growth across malls, inline retail, and freestanding restaurants.

This multi-unit franchise grouping provides excellent market coverage across **San Bernardino County and Los Angeles County**, four high-traffic, fast-growing communities known for strong demand in the quick-service restaurant category.

FRANCHISE LOCATIONS:

- Across San Bernardino County
- Across Los Angeles County

OFFERING DETAILS

- Stores available **individually** or as a multi-unit portfolio
- **Cash purchase only**; financing not available
- **Bulk Portfolio Price: $1,000,000**

FRANCHISE OVERVIEW:

- **Founded:** 1986
- **Franchising Since:** 1991
- **Global Footprint:** 850+ locations
- **Industry:** Fast-Casual / Quick-Service Restaurant (QSR)
- **Menu Strength:** Cheesesteaks, wings, fries, fresh lemonades
- **Customer Rating Strength:** Known for quality ingredients, consistency, and guest satisfaction

LOCAL MARKET ADVANTAGES

- **High-Growth Trade Areas** with strong daily traffic, retail synergy, and dense residential population.
- **Major Commuter Corridors** supporting steady all-day demand.
- **Limited Direct Competition** in the premium cheesesteak category within these specific cities.
- **Strong Demographics** ideal for quick-service dining and take-out customers.

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FRANCHISE OVERVIEW

- **#1 Philly Cheesesteak Franchise in the World -** Trusted fast-casual brand with over 850 stores globally and 30+ years of proven success.
- **High Consumer Demand & Loyal Following -** Famous for made-to-order cheesesteaks, wings, gourmet fries, and signature lemonades — a menu with broad demographic appeal.
- **Operational Simplicity -** Streamlined kitchen, efficient labor model, and simplified execution ideal for both new and experienced operators.
- **Strong Corporate Support -** Franchisees receive assistance with training, marketing, staffing, operations, and ongoing growth strategy.
- **Fast-Casual Market Expansion -** QSR & fast-casual remain among the highest-performing restaurant categories in the U.S., providing long-term stability.
- **Multi-Unit Scalability -** Charleys is known for multi-unit ownership opportunities, building economies of scale, shared staff efficiencies, and stronger regional presence.

INVESTMENT APPEAL FOR BUYERS

- **Established Brand Recognition —** No need to build a customer base from scratch.
- **Prime High-Traffic Locations across San Bernardino County and Los Angeles County.**
- **Turnkey Operational Model —** Charleys is known for low complexity and operational consistency.
- **Strong Repeat Customer Base** driven by popular menu offerings and high value perception.
- **Attractive Entry Point** into a nationally respected franchise system.
- **Long-Term Growth Opportunity** with potential for additional units in neighboring markets

Discover whether this multi-unit opportunity is the right fit—contact us today.

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