

RARE TV/COMMERCIAL STUDIO OFFERS OWNERSHIP A TURNKEY OPPORTUNITY

10.00

### 5500 & 5510 SATSUMA AVENUE



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MAD DOG INC



### 5500 & 5510 SATSUMA AVENUE - NORTH HOLLYWOOD, CA 91601

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# **SECTION 1**

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MAD DOG INC.

EXECUTIVE SUMMARY



### **PROPERTY HIGHLIGHTS**



 Certificate of Occupancy: MULTIMEDIA PRODUCTION / OFFICE & STORAGE.



Owner-User in the Heart of North Hollywood



Rare Turnkey TV/Commercial Studio



Bustling entertainment hub: Close to Studios, Burbank Airport, Major Freeways



2 Congruent parcels with a combined 20,549 SF lot size



 Amenities: 3,000 SF stage, 12' high x 14' wide roll up door, 4 (5-ton) HVAC units, 1,000 SF client Area



 Power/Lighting: 600 AMPS power, 3-phase, 200 AMPS/leg 1-600 AMP through box



ADA Compliant Restrooms



• Completely Gated and Walled in Property.

### 5500 & 5510 SATSUMA AVENUE



### **5500 & 5510 SATSUMA AVENUE**

#### Certificate of Occupancy: MULTIMEDIA PRODUCTION / OFFICE & STORAGE

5500 & 5510 Satsuma represents a rare owner-user opportunity in the heart of North Hollywood. This offering is encompasses a turnkey TV/Commercial Studio + land parcel, that promise to be the perfect owner-user prospect within a bustling entertainment hub. Nestled in the densely populated North Hollywood submarket, this property is strategically located with close proximity to major studios, Burbank Airport, and major freeways, offering unparalleled convenience for potential owners.

Comprising two congruent parcels, this offering includes a meticulously designed production studio and an accompanying land parcel. The 7,370 square feet of studio space is ready for immediate use, boasting state-of-the-art facilities to meet the demands of the entertainment industry. From a 3,000 sf stage to cutting-edge production equipment, this studio is equipped to handle a wide range of creative projects.

The second parcel, with a generous 6,850 square feet of land, provides ample space for potential expansion or customization according to your unique vision. Whether you choose to enhance the existing facilities or embark on a new project, the possibilities are as vast as the lot itself.

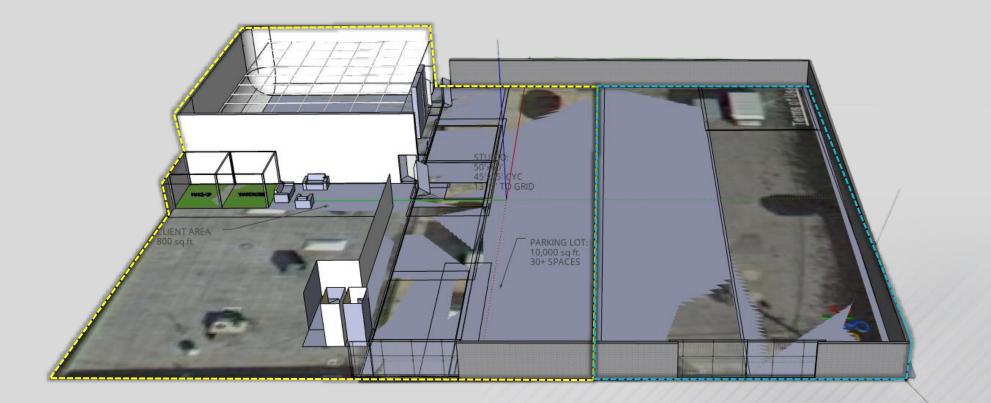
## **OWNER-USER OFFERING**





### **3D PLAN LAYOUT**

**2416-014-023 2416-014-009** 



### **PROPERTY OVERVIEW**

ADDRESS	USE	BUILDING SF	LOT SF	BUILT	APN	LIST PRICE	PRICE/BLDG. SF	PRICE/LAND SF
5500 Satsuma Avenue	Land	-	6,850	-	2416-014-009	\$795,000	-	\$116.06
5510 Satsuma Avenue	Production*	7,370	13,699	1973	2416-014-023	\$3,600,000	\$488.47	\$262.79
TOTALS		7,370	20,549	S. C.S.		\$4,395,000		

Google

2416-014-023

2416-014-009

\*Certificate of Occupancy: MULTIMEDIA PRODUCTION / OFFICE & STORAGE

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# **SECTION 2**

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MAD DOG INC.

MARKET COMPARABLES

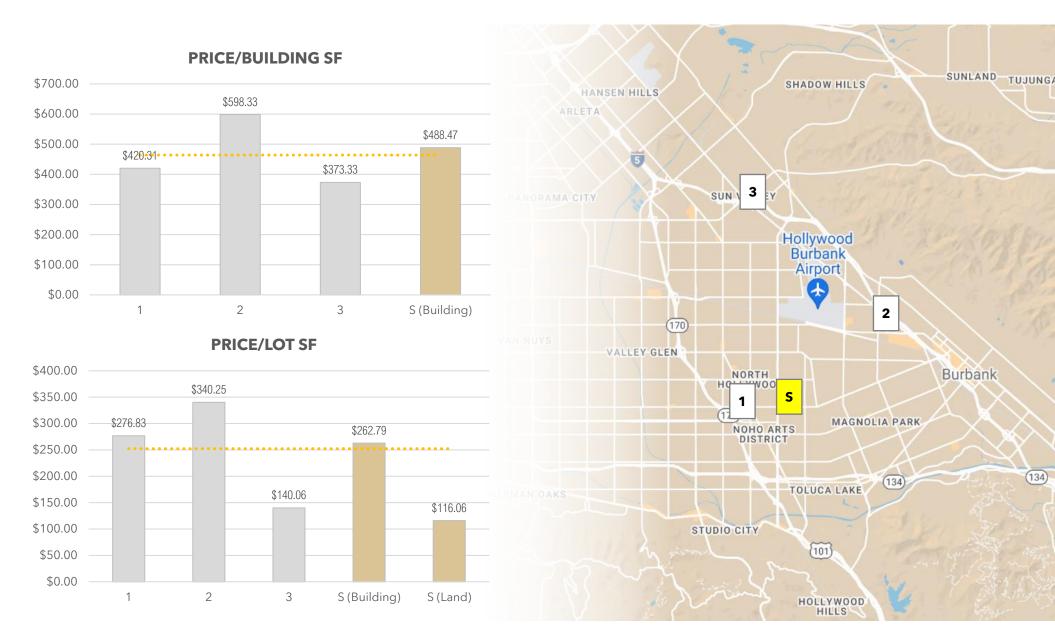
### **SALES COMPARABLES**

#### 5500 & 5510 SATSUMA AVENUE

		ADDRESS	BUILT	GROSS SF	LOT SIZE	TYPE	SALE DATE	PRICE	PRICE/SF	PRICE/LAND SF
	1	11489 Chandler Blvd	1964	7,316	11,108	Industrial	Under	\$3,075,000	\$420.31	\$276.83
		North Hollywood, CA 91601				Manufacturing	Contract			
Entry a	2	2000 N Lincoln St	1974	6,936	12,197	Industrial	In Escrow	\$4,150,000	\$598.33	\$340.25
		Burbank, CA 91504				Warehouse				
	3	11331 Penrose St	1955	5,625	14,994	Industrial	In Escrow	\$2,100,000	\$373.33	\$140.06
		Sun Valley, CA 91352				Warehouse				
		AVERAGES		6,626	12,766				\$463.99	\$252.38
W	S	Subject Property	1973	7,370	13,699	Industrial	On Market	\$3,600,000	\$488.47	\$262.79
The second states of the second states		5500 & 5510 Satsuma Ave	-	-	6,850	Land	On Market	\$795,000	-	\$116.06
		North Hollywood, CA 91601								

### **SALES COMPARABLES**

#### 5500 & 5510 SATSUMA AVENUE



# **SECTION 3**

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MAD DOG INC.

LOCATION OVERVIEW



### NORTH Hollywood

North Hollywood has experienced a dramatic transformation over the past decade with a steady migration of higher-income residents attracted to the area's urban amenities, improved schools, and convenient location near key employment and entertainment centers.

Due to the city's sought-after dining, nightlife and artistic lifestyle, demand for housing has reached an all time high. In order to meet the demand for housing, developers have flocked to North Hollywood to build close to \$3 billion in mixed use projects from 2015 - 2020.

**136,485 61,964** EST. POPULATION MEDIAN HH INCOME **59,996** DWELLING UNITS

Today, The NoHo Arts District, in conjunction with greater North Hollywood, is being transformed into a regional center, in large part as a result of the construction of Metro Stations for the Red Line and the Orange Line, two lines that have made the neighborhood into a regional hub for the San Fernando Valley.

## **ARTS DISTRICT**

#### WALKABLE HAVEN

The NoHo Arts District is one of the most walkable neighborhoods in all of Los Angeles. This hip, urban core allows residents to live, work and play in one locale. Filled with live theaters, professional dance studios, art galleries, recording studios, boutiques and a myriad of dining options, the NoHo Arts District is considered one of the most popular cultural destinaions in Los Angeles.

LIBATIONS	FITNESS
Federal Bar	AT1 Fitne
District Pub	24 Hr Fitn
Brickyard Pub	No Limit
Player One	GoTribe F
Tiki No	Pure Barr
No Bar	HK Fitnes
Firefly	Orangeth

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EATS/CAFES Amazon Fresh El Tejano Republic of Pie Café NoHo Tamashii Ramen Vicious Dogs Pitfire Pizza City Kitchen Cafe



#### THE "IT" NEIGHBORHOOD

At about 1.5 square miles, the district's general markers run from Chandler Avenue to the north, Cahuenga Boulevard to the east, Tujunga Avenue to the west, and Camarillo Street to the south. The major cross streets are Lankershim and Magnolia Boulevards, which in the last two decades have emerged as the intersection of an ever-evolving vibrant urban community filled with small theaters, arts-related activities and classes, restaurants and bars, apartments, and mixed-use buildings.

Today, The NoHo Arts District, in conjunction with greater North Hollywood, is being transformed into a regional center, in large part as a result of the construction of Metro Stations for the B Line and the G Line, two lines that have made the neighborhood into a regional hub for the San Fernando Valley.



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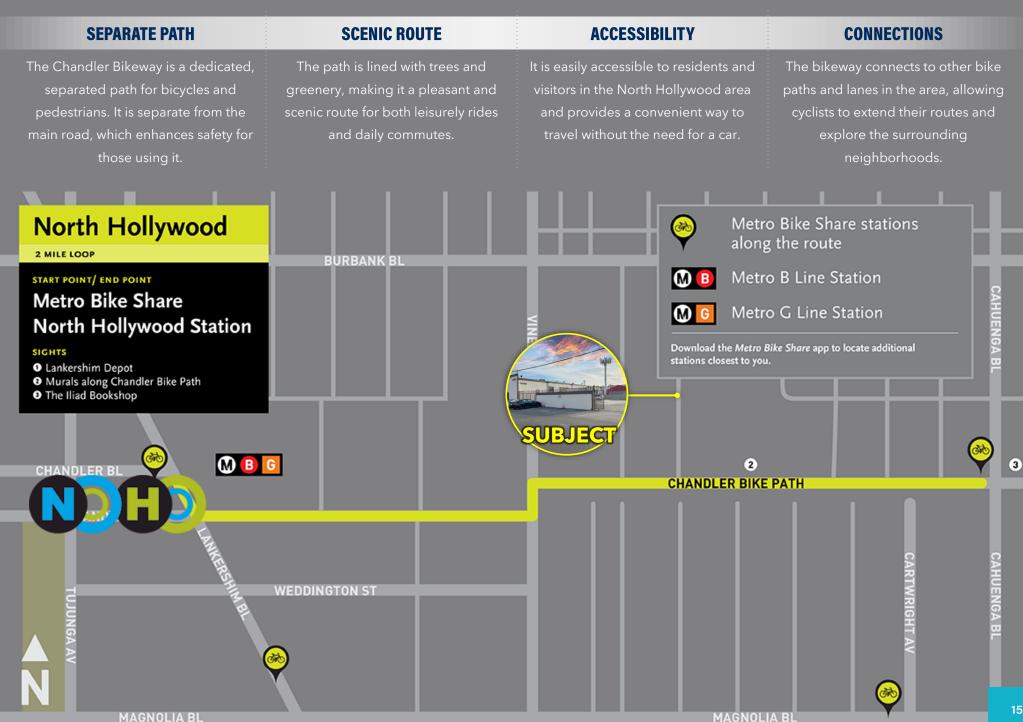


LOFTS AT NOHO



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### **CHANDLER BIKE PATH**



### **ARTS DISTRICT**

### PATH TO PROGRESS

As a joint development effort with Metro, District NoHo will transform the underutilized 15-acre site at the B Line (Red) and G Line (Orange) station into an arts district-inspired urban village. District NoHo will bring much-needed housing, office and retail steps from transit and it will serve as a gathering space to amplify the thriving community of North Hollywood.

#### **TRANSIT ORIENTED**

This transit-oriented development includes approximately 1,500 multifamily residential units, over 300 of which will be affordable

#### **OVER 600K OF RETAIL & OFFICE**

100,000SF of community serving retail and restaurant space, and 500,000SF of office space that are all integrated with a new, integrated transit center as well as bicycle and parking facilities.

#### **TRANSIT FACILITIES**

The first phase will include the consolidation of the transit facilities at Metro's North Hollywood Station. This would begin after project approval by the City and the Metro Board, which is anticipated in early 2023.

#### **THOUSANDS OF JOBS**

The project will create thousands of new job opportunities in the construction, service, and office sectors as well as substantial property and business tax revenue to the City and County of Los Angeles.

### **PRIME NOHO LOCATION**

#### 5500 & 5510 SATSUMA AVENUE





### MEDIA FIRMS

The San Fernando Valley is home to a number of media companies, including film studios, production companies, television networks, and other entertainment-related businesses. This includes some of the largest and most renowned film studios in the world including Warner Brothers, Universal Pictures, CBS Studios, and the Walt Disney Company.



### **THE SAN FERNANDO VALLEY**

**HOME OF INNOVATION** 

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#### **COMMUNITY OVERVIEW**

OMCAST ON NECLINIVERSA

Almost 1.9 million people reside in the San Fernando Valley, which includes the submarkets of Chatsworth / Northridge-Northwest San Fernando Valley; Van Nuys-Northeast San Fernando Valley; Woodland Hills; Burbank-Glendale-Pasadena; as well as Sherman Oaks-North Hollywood-Encino. The area's population is expected to increase by nearly 45,000 new residents through 2021.

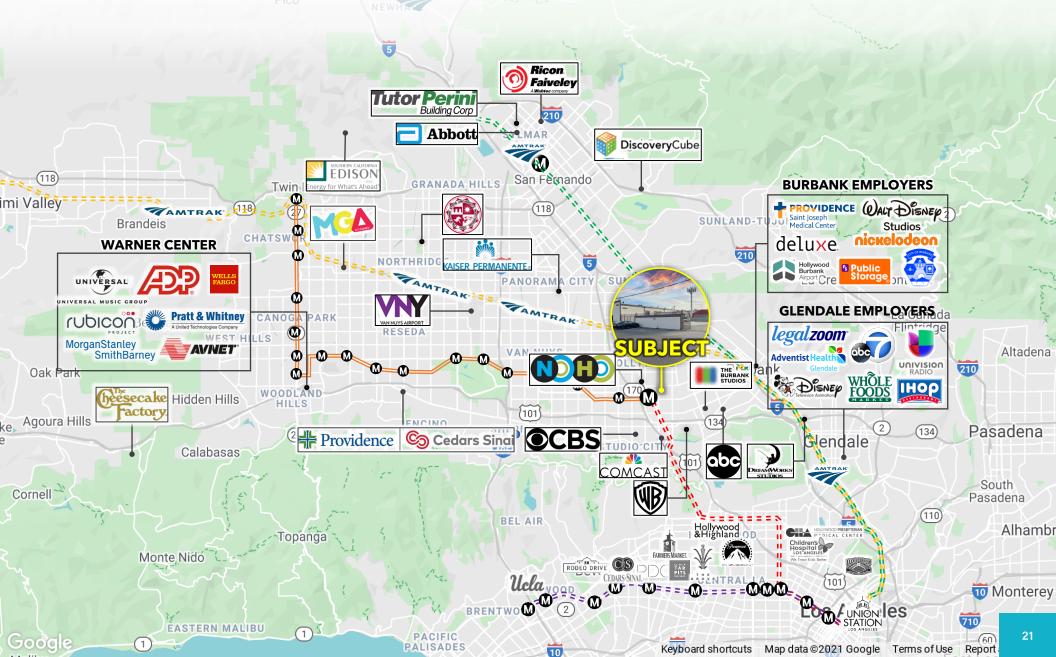
#### **AFFLUENT SYNERGY**

Key Valley neighborhoods such as Hidden Hills, Calabasas, Agoura Hills and Woodland Hills each have average household incomes higher than other Los Angeles high-profile communities such as Brentwood, Santa Monica and West Los Angeles.



## CONNECTIVITY

There is a diverse economy whose GDP is fueled by the Financial Services, Information Technology, Entertainment, Healthcare, and Advanced Manufacturing sectors among others. Moreover, the region offers more affordable commercial space than other major U.S. regions. Healthcare is also a major source of employment with providers that include Kaiser Permanente, and Providence Health & Services. As a result of its large concentration of high-salaries and successful companies, the area's median household income of \$71,543 per year has risen dramatically since 2000.



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