

111 N Normandie Ave | Los Angeles CA 90004

One Eleven North

Prime Los Angeles 14-Unit Apartment Building





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By accepting this Offering Memorandum, the party in possession hereof agrees (i) to return it to Owner/Agent immediately upon request and (ii) that this Offering Memorandum and its contents are of a confidential nature and will be held and treated in strict confidence.

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Certain portions of this Offering Memorandum merely summarize or outline property information and are in no way intended to be complete nor necessarily accurate descriptions. All prospective purchasers are to rely upon their own investigations and due diligence in the formation of their assessment of the condition of the property, including engineering and environmental inspections. All relevant documents are expected to be reviewed independently by any prospective purchaser.

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Owner reserves the right to reject any or all expressions of interest or offers to purchase this property, as well as the right to terminate discussions with any party at any time with our without notice.

Owner shall have no legal commitment or obligation to any purchase reviewing this Offering Memorandum or making an offer to purchase this property unless a written agreement for the purchase of the property has been fully executed, delivered and approved by Owner and any conditions to Owner's obligations thereunder have been satisfied or waived.

The terms and conditions set forth above apply to this Offering Memorandum in its entirety.

OFFERED EXCLUSIVELY BY:



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INVESTMENT OVERVIEW

THE OFFERING

\$2,625,000 OFFERING PRICE

Located just north of 1st St on Normandie Ave in Los Angeles, 111 N Normandie presents a compelling investment opportunity in one of the city's most rapidly evolving neighborhoods. Built in 1963, this 14-unit residential building spans approximately 8,742 Sqft and is situated on a lot size of about 7,667 SqFt. Beyond the dimensions, what sets this property apart is its strategic location. It's within walking distance to the Beverly/Vermont Metro station, offering excellent connectivity to important districts such as Hollywood, Koreatown, Mid-Wilshire, and Downtown Los Angeles.

The property's adjacency to Koreatown is particularly noteworthy, given the area's ongoing resurgence. Koreatown is currently one of the most vibrant neighborhoods in Los Angeles, characterized by its rich architectural heritage and its increasingly popular entertainment and nightlife scene, which is especially appealing to the millennial demographic.

High-profile names in the hospitality industry have opened establishments that are not only elevating the local food scene but also garnering regional and national acclaim. This culinary and cultural renaissance further cements the area's appeal to higher-income residents.

Being close to a thriving community like Koreatown augments the desirability of 111 N Normandie, not just from a lifestyle perspective but also in terms of investment potential.

The influx of affluent residents into Koreatown and its surrounding areas is stimulating significant investment in local businesses and social amenities. This ripple effect is beneficial for 111 N Normandie, as it positions the property at the beginning of an anticipated local expansion cycle, thereby offering investors a chance to secure higher long-term returns compared to other core markets.

In summary, 111 N Normandie provides a unique investment prospect by combining excellent location, a growing neighborhood atmosphere, and substantial potential for future appreciation. The property is perfectly positioned to capitalize on Koreatown's renaissance while offering all the benefits of a centrally located Los Angeles residence.

Offering Summary

Address	111 N Normandie Los Angeles CA 90004			
Property Name	One Eleven North			
Price	\$2,625,000			
Price Per SqFt	\$300 PSF			
Price Per Unit	\$187,500			
GIM	11.32			
CAP Rate	5.54%			
NOI	\$145,363			

Property Summary

Building SqFt	±8,742 SqFt
Land Area	±7,667 SqFt
# of Floors	2
Parking	16
Year Built	1963
Zoning	LAR3







INVESTMENT HIGHLIGHTS

NICE UNIT MIX | TREMENDOUS UPSIDE- 111 N Normandie offers a diverse and appealing unit mix, featuring 1-bedroom, 2-bedroom, and large single units, catering to a broad range of tenant needs. This varied unit composition positions the property as versatile and attractive to potential renters. Further enhancing its investment allure is the tremendous upside potential. A significant number of units are currently priced substantially below market rates, offering a robust opportunity for revenue growth. The underpriced units present a tangible pathway for increasing rental income, thus maximizing long-term investment returns.

CENTRALLY LOCATED - 111 N Normandie enjoys a prime location that puts it at the nexus of some of Los Angeles' most dynamic neighborhoods. Situated just a walking distance away from the Beverly/Vermont Metro station, the property offers effortless access to Hollywood, Koreatown, Mid-Wilshire, and Downtown Los Angeles. This central positioning not only enhances its attractiveness to potential tenants seeking convenience and connectivity but also adds a layer of resilience to the investment, as the area is less subject to the ups and downs of a single neighborhood's economy.

STRONG IN PLACE CASHFLOW- 111 N Normandie is not just a property with future promise but also delivers strong in-place cashflow, making it an attractive asset for immediate income generation. Its well-diversified unit mix appeals to a wide range of tenants, ensuring a stable and consistent revenue stream. The strong cashflow positions investors for immediate returns while still offering significant room for long-term growth, especially given the property's upside potential and central location.

MANY UPGRADES THROUGHOUT- Key improvements include the completion of a soft-story retrofit, a vital measure that bolsters the building's structural integrity. Additionally, the exterior has been freshly painted, contributing to its aesthetic appeal. The plumbing system has been upgraded with horizontal copper pipes, and new iron gates have been installed to enhance security. Finally, new landscaping adds to the property's visual attractiveness. These upgrades collectively add not just to the aesthetic and functional aspects of the property, but also to its investment potential, making it a well-maintained, turnkey opportunity.

INVESTMENT OVERVIEW

Property Information		
Price:		\$2,625,000
Equity:	55%	\$1,443,750
Number of Units:		14
Cost Per Unit:		\$187,500
Approx. Age:		1963
Approx. Lot Size:		7,667
Total Bldg SqFt:		8,742
Cost per Net RSF:		\$300
Parking:		16

Financing Assumptions								
Proposed Financing	Proposed Financing							
First Loan Amount:	\$1,181,250							
Terms:	30							
Interest rate:	6.25%							
Constant rate:	7.39%							
DSCR	1.67							
GIM / Cap Rate	Current	ProForma						
Gross Income Multiplier	11.32	8.41						
Capitalization Rate:	5.54% 8.51%							

	Pro	operty Highlights
	1.	Great Unit Mix Tremendous Upside Potential
		Centrally Located Between Hollywood & Koreatown
	3.	Separately Metered for Gas & Electricity
	4.	Many upgrades throughout
	5.	Soft Story Retrofit completed
- 1		Building went through recent improvements including fresh exterior paint

Mid-Century building with tremendous value-add potential. Property boasts horizontal copper plumbing, new landscaping, new iron gates, and secured parking. Units are separately metered for gas and electricity. Several units have been nicely rehabbed with hardwood floors.

Sched	uled Inc	ome									Е
No. Of Units	% of Total	Unit Type	Unit SF	Avg. Rent	Rent PSF		Monthly Income	Market Avg. Rent	Market Rent PSF	Market Monthly Income	
4 8 1	29% 57% 7%	Lg Sgls 1+1 2+1		\$1,179 \$1,209 \$1,596			\$4,715 \$9,674 \$1,596	\$1,495 \$1,775 \$2,295		\$5,980 \$14,200 \$2,295	Е
1	7%	2+2		\$1,850			\$1,850	\$2,595		\$2,595	G R M
14	100%	avg:		\$1,274			\$17,834	\$1,791		\$25,070	Ε
		Laundr	y Income	:			\$150			\$150	
		1		See Rent Roll):			\$1,332			\$800	
		1	•	iled Gross Incom			\$19,316			\$26,020	
		Annual	ized Sch	eduled Gross Inc	come:		\$231,794			\$312,240]
Annualiz	ed Oper	ating Data	a	Current			Market				
Schedule	ed Renta	I Income:		\$214,010			\$300,840]
Additiona	al Income	Э		\$17,784			\$11,400				
Less Vac	cancy R	ate Reser	ve:	(\$6,954)	3.0%	*	(\$9,367)	3.0%	*		
Gross O	_			\$224,840			\$302,873				
	•	xpenses:		\$79,477	37.1%	*	\$79,477	26.4%	*		
Net Oper	•			\$145,363			\$223,396				
		nt Reserv	es:	, ,							
Less Loa				(\$87,278)	4.000/	**	(\$87,278)	0.4007	**		L
Pre-Tax (Cash Flo	OW:		\$58,086	4.02%	**	\$136,118	9.43%	**		T(E
*	As a ne	rcentage c	of Schedul	ed Gross Income	<u> </u>	**	As a percenta	ge of Equity P	ortion (Down P	'ayment)	╬
	* As a percentage of Scheduled Gross Income										

	Estimated Expenses					
ly	Expense	Amount	Per Unit	Per Bldg. SF	% of SGI	
30 00 95	Property Taxes 1.25% Estimated Insurance: Estimated Utilities:	\$32,813 \$8,353 \$13,230	\$2,344 \$597 \$945	\$3.75 \$0.96 \$1.51	15.33% 3.90% 6.18%	
95	Gardening & Cleaning: Repairs & Maintenance: Miscellaneous:	\$1,020 \$9,800 \$6,420	\$73 \$700 \$459	\$0.12 \$1.12 \$0.73	0.48% 4.58% 3.00%	
70 50 00 20 40	Estimated Trash:	\$7,841	\$560 \$5.677	\$0.90	3.66%	
	TOTAL OPERATING EXPENSE Expense Ratio:	\$79,477 37.1%	\$5,677	\$9.09	37.14%	

Unit Number	Status	Unit Type	Current Rent	*Parking	*Soft Story Retrofit	Scheduled	Market Rent	Loss-To-
				Income	Reimbursement	Gross Income		Lease
1	Occupied	2+1	\$1,596	\$100	\$38	\$19,152	\$2,295	\$699
2	Occupied	1+1	\$891	\$0	\$38	\$10,691	\$1,775	\$884
3	Occupied	1+1	\$725	\$0	\$38	\$8,698	\$1,775	\$1,050
4	Occupied	1+1	\$978	\$0	\$38	\$11,739	\$1,775	\$797
5	Occupied	1+1	\$811	\$0	\$38	\$9,733	\$1,775	\$964
6	Occupied	0+1	\$1,400	\$100	\$38	\$16,800	\$1,495	\$95
7	Occupied	0+1	\$959	\$100	\$38	\$11,512	\$1,495	\$536
8	Occupied	2+2	\$1,850	\$100	\$38	\$22,200	\$2,595	\$745
9	Occupied	1+1	\$1,550	\$100	\$38	\$18,600	\$1,775	\$225
10	Occupied	1+1	\$1,650	\$0	\$38	\$19,800	\$1,775	\$125
11	Occupied	1+1	\$1,550	\$100	\$38	\$18,600	\$1,775	\$225
12	Occupied	1+1	\$1,518	\$100	\$38	\$18,221	\$1,775	\$257
14	Occupied	0+1	\$1,495	\$100	\$38	\$17,940	\$1,495	\$0
15	Occupied	0+1	\$860	\$0	\$38	\$10,324	\$1,495	\$635

# of Units	# of Units	% of Total	Average Unit	*Parking	*Soft Story Retrofit	SGI	Market SGI	Loss To
	Occupied		Rent	Income	Reimbursement			Lease
14	14	100%	\$1,274	\$800	\$532	\$214,010	\$300,840	\$7,236

^{*}Leases for tenants paying for parking included language that Owner can charge a parking fee. Notices have been sent out to those tenants *Reimbursement for Soft Story Retrofit, which has been applied for.



PROPERTY PICTURES





EXTERIOR PHOTOS





AERIALS & MAPS











LOCATION OVERVIEW

KOREATOWN & MID WILSHIRE, CALIFORNIA



diversity, thriving nightlife, and excellent locations for real estate investment.

Despite recent decreases in home prices, there are several factors that suggest potential for future growth. One of the most promising signs is the positive trend in the Mid-Wilshire market. The median listing home price was \$1.7M in June 2023, trending up 6% yearover-year.

This suggests that while the market may be experiencing some short-term fluctuations, the long-term trend is positive. This upward trend is likely driven by the area's central location, high-quality amenities, and the ongoing demand for housing in this desirable neighborhood.

In addition to the positive trends in Mid-Wilshire, the Koreatown

Mid-Wilshire and Koreatown market also shows potential for future growth. The median list price markets in Los Angeles are dynamic of homes in Wilshire Center - Koreatown was \$839,000 in 2022. and evolving, presenting a compelling While this represents a decrease compared to the previous year, opportunity for real estate investment. the area's central location, cultural vibrancy, and diverse housing These areas are known for their cultural stock make it a compelling location for future investment.

food scene, which attract a diverse mix Koreatown, in particular, has become a hotspot for young of residents, making them ideal professionals and families due to its vibrant nightlife, diverse food scene, and excellent public transportation. The area's popularity among these demographics suggests a strong demand for housing, which could drive future growth in the real estate market.

> Furthermore, both Mid-Wilshire and Koreatown are expected to benefit from ongoing development projects in Los Angeles. These projects, which include new residential and commercial buildings, infrastructure improvements, and public spaces, are likely to enhance the appeal of these areas and stimulate the real estate market.

> Overall, these factors make Mid-Wilshire and Koreatown attractive locations for real estate investment, with promising prospects for future growth.



KOREATOWN

Once the epicenter of golden age Hollywood, Koreatown is returning to its roots and is now one of the hippest areas of Los Angeles thanks to the continued restoration of its rich architectural heritage, the addition and expansion of the Metro Purple Line, and an entertainment and nightlife scene which is reaching iconic status amongst the Millennial generation. Located just west of Downtown, the roughly three-square-mile area is home to approximately 150,000 residents and the densest concentration of restaurants, bars, and businesses in Southern California.

Koreatown's vibrant restaurant and nightlife scene is like nowhere else in LA and continues to draw an increasingly affluent demographic to the neighborhood.

Most recently, big names from the hospitality industry such as the Houston Brokers (Break room 86), Roy choi (Commissary and POT Café), and Jonathan Whitener (Here's Looking at You) have opened new restaurants and bars that are receiving both regional and national acclaim and firmly planting Koreatown's place on the map.

The burgeoning excitement surrounding the area along with the combination of Koreatown's rich cultural diversity, walkability, and accessibility are increasingly garnering the attention of higher income residents much to the benefit of properties like 111 N Normandie.

Luxury upscale communities in Koreatown continue to attract a more affluent tenant profile fueling the fire for continued growth in social amenities and local businesses as hundreds of millions of dollars in discretionary income flood into the submarket.

White Koreatown is already officially on the radar, there still remains a tremendous runway for future growth as the next wave of development positions the submarket for a big-time boom. As such, 111 Normandie Ave offers investors a rate opportunity to acquire a sizable multifamily property at the beginning of the anticipated local expansion cycle and experience superior long term returns compared to other core markets.





DEMOGRAPHICS

4804 Oakwood Ave, Los Angeles CA, 90004

200	POPULATION	1 MILE	3 MILES	5 MILES
	2023 Population	107,716	622,262	1,161,306
	Median Age	39.2	39.1	39.1

	HOUSEHOLDS	1 MILE	3 MILES	5 MILES
W	2023 Households	40,830	232,032	430,927
	Avg. Household Size	2.6	2.5	2.4
Stre	Total Specified Consumer Spending	\$973.2M	\$6.4B	\$12.7B

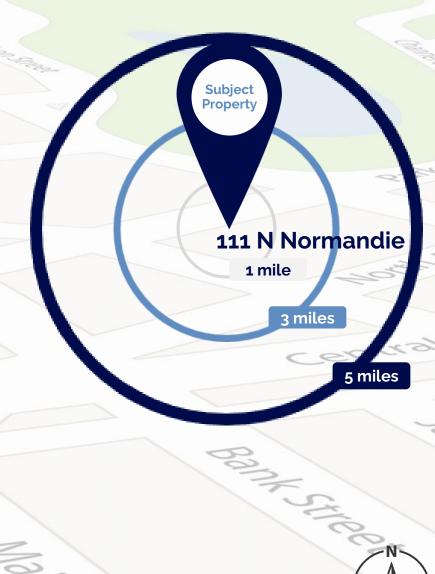
HOUSEHOLD INCOME	1 MILE	3 MILES	5 MILES
Avg Household Income	\$66,876	\$79,573	\$86,847
Median Household Income	\$51,250	\$54,454	\$59,244



(5 miles)



(5 miles)







Nag.

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